

Agenda 2020 [FOCUS]

Laredo Media and Film Festival

Basic Information	February 27 & 28, 2020 at Laredo College-Falcon Bank Conference Room Inside the Harold R. Yearly Library at the Fort McIntosh Campus Este End Washington St., Laredo, TX 78040 from 10 am - 3 pm [Doors open at 9 for registration] https://www.laredomediaandfilmfestival.com/
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February 27, 2020

10:00 a.m. to 10:50 a.m.	<u>Session 1</u> The Art of Delivering a Powerful Message Speaker: Sammy the House Video Content Creation Basics Speaker: Luis Tienda Jr.
11:00 a.m. to 11:50 p.m.	<u>Session 2</u> Master the Art of Photography Speaker: Rolando Sanchez Video Production Techniques for Marketing Speaker: Joel Cotton
12:00 p.m. to 1:00 p.m.	LUNCH- Showcase of PSA's, Animation, and Films [Conference Room]
1:00 p.m. to 1:50 p.m.	<u>Session 3 & 4</u> The Impact of Color Speaker: Rafael Benavides
1:00 p.m. to 2:50 p.m.	2-Hour Session: Documentary: The Story Continues.... Speaker: Patricio Salinas
2:00 p.m. to 2:50 p.m.	Film: Planning, Shooting, and more... Speaker: Sharon Arteaga

[Group Photo-After Presentations]

February 28, 2020

	Reporter Inside: One Woman Band Speaker: Brenda Camacho
10:00 a.m. to 10:50 a.m.	Graphic Design for the Masses Speaker: Ashley Salas
	Tour of the Laredo College TV Studio
11:00 a.m. to 12:00 p.m.	Showcase of PSA's, Animation, and Films [Conference Room]
12:00 p.m. to 1:30 p.m.	LUNCH-Showcase of PSA's, Animation, and Films [Conference Room]
1:30 p.m. to 3:00 p.m.	Awards Ceremony